As we serve God daily, we are surrounded by mysteries. Information is part of the answer, but data alone simply adds to the confusion. What we need is discernment!

GMI offers a clear response to the clutter and confusion.

As a research organization, we help ministries get information, make Spirit-led decisions, and evaluate their Kingdom impact.

We do this by championing knowledge stewardship.

**knowledge stewardship** (noun) \ˈnä-lij ˈstū-ərd-,ship\: the Spirit-led process of acquiring and insightfully using information for God’s glory and according to His purpose.

Our vision is a global Christian community that practices **knowledge stewardship** to stimulate, shape, and sharpen outreach for Kingdom impact.

This is how one should regard us, as servants of Christ and stewards of the mysteries of God.

— 1 Corinthians 4:1, ESV
We serve the Global Church in 3 ways

Research Services

The GMI team helps global ministries become knowledge stewards by providing Spirit-led professional research to help equip them with the knowledge they need for the decisions they must make – and then evaluate their impact.

Global Engagement

GMI is passionate about supporting knowledge stewards globally:

GMI Associates Program: GMI collaborates with a global network of like-minded organizations and individuals through training, resources, and encouragement.

GMI Fellowship Program: GMI provides a unique opportunity for ministry leaders to focus on significant issues facing their ministry, country, or region.

Data-Rich Content

GMI regularly stewards ideas by producing data-rich and compelling content. This content takes the form of research reports, books, articles, infographics, and social media.

The Challenge

- Currently data doubles every 13 months and will soon double every 12 hours!¹
- Over 1.3 billion people are online in China, the United States, India, Japan, and Brazil.²
- Companies are using less than 15% of the data they are collecting.³

Some celebrate this unprecedented access to information while others wonder if more data is leading to greater wisdom or simply more confusion.

GMI’s Response

GMI bridges the gap amidst the clutter and helps people harness information for Kingdom use.

Church planters know where new churches are needed. GMI supported Indian church planters as they realized that their work was centered on major roads and was not pushing into smaller villages.

Relief workers understand the community or crisis more clearly. GMI helped relief workers in Nepal see where various languages are spoken so they could factor language into their emergency response.

Organizations pivot towards urban ministry in response to trends. GMI resourced a network of urban church planters with data and insight to inform their efforts.

GMI’s mission is to leverage research and technology to create, cultivate, and communicate mission information leading to insight that inspires Kingdom service.

¹ http://www.industrytap.com/knowledge-doubling-every-12-months-soon-to-be-every-12-hours/3950
² http://www.internetlivestats.com

“[GMI provides] a clarity about the task. GMI helps simplify data so that it is not so overwhelming. What you don’t understand you can’t use.”

– Reuben Ezemadu
International Director, CMF International and Continental Coordinator for MANI (Movement for African National Initiatives)
The Knowledge Stewardship Cycle = Greater Kingdom Impact

Whether a ministry is asking for custom research, an associate is receiving training, or a reader is engaged in one of our books, this cycle helps GMI to expand their ministry impact.

Our Outcomes

- **Individuals:** Kingdom workers understand and practice knowledge stewardship in their personal and ministry lives.
- **Organizations:** Ministries we help become lifelong learning organizations that intentionally steward knowledge to increase their impact.
- **Recipients:** Beneficiaries of ministry work are blessed in greater ways than would have been possible before the ministries helping them actively stewarded knowledge as a regular practice.

We Seek to Measure

- Understanding of knowledge stewardship
- Recognizing information to be stewarded
- Overcoming barriers to knowledge stewardship
- Applying information to decision making and increased impact
- Sharing knowledge with others
- Partnering as a response to knowledge stewardship

How GMI is Resourced

- Ministries you care about purchase GMI services.
- Donors like you give to support GMI’s staff and programs.
- Global Christians purchase GMI resources.

“The work of GMI helps us have a clearer picture of what God is doing around the world in our generation, perhaps in the way that He sees it.”

– Joseph Vijayam
Managing Director, Olive Technology and former GMI Board Member
God has Designed You to Be a Knowledge Steward

Paul talks about his role of communicating the message of Christ’s redemption and its availability to the Gentiles as an act of stewardship in Colossians 1:24-27.

What is the knowledge that God has entrusted to you today? Are you taking your role as a knowledge steward in the Kingdom seriously?

Take the Knowledge Stewardship Quiz:

1. What information do I come across on a daily basis in my life, work, and ministry?

2. How does my faith impact how I respond to that information?

3. When I make decisions, do I depend on the full counsel of God (information, relationships, the situation, prayer, Scripture)?

4. Do I regularly evaluate the outcomes of my decisions and actions in a way that allows me to learn and grow as a Christian, employee, or family-member?

5. When I have acquired knowledge, how good am I at sharing it with those who would also benefit from it as they seek to be faithful knowledge stewards?

Now I rejoice in my sufferings for your sake, and in my flesh I am filling up what is lacking in Christ’s afflictions for the sake of his body, that is, the church, of which I became a minister according to the stewardship from God that was given to me for you, to make the word of God fully known, the mystery hidden for ages and generations but now revealed to his saints. To them God chose to make known how great among the Gentiles are the riches of the glory of this mystery, which is Christ in you, the hope of glory.

— Colossians 1:24-27, ESV

Look back at your answers. What did you learn? How do you plan on responding as a knowledge steward in your daily life?

Write down some of your insights for future reference:

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GMI is a 501(c)(3) non-profit corporation, legally incorporated as Global Mapping Project with a DBA of Global Mapping International, governed by an independent Board of Directors.
How You Can Support GMI’s Efforts

1. Encourage the ministries you love to use GMI’s products and services.
2. Support knowledge stewardship globally through GMI Associates, Fellows, and data-rich content development.
3. Purchase GMI resources and recommend them to others.

Take the Data²Challenge

Right now the world’s knowledge is doubling every 13 months. GMI is there to help.

Will you take the Data²Challenge? In the time it takes for the world’s data to double, will you give to GMI as we help the Global Church steward that knowledge for impact?

In the next 13 months will you commit to help us by funding one sponsorship level below as you support knowledge stewardship globally?

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>1 Cornerstone Sponsor*</th>
<th>2 Platinum Sponsors*</th>
<th>5 Gold Sponsors*</th>
<th>8 Silver Sponsors*</th>
<th>11 Bronze Sponsors*</th>
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<tbody>
<tr>
<td></td>
<td>$20,800</td>
<td>$10,400</td>
<td>$5,200</td>
<td>$2,600</td>
<td>$1,300</td>
</tr>
</tbody>
</table>

*Number of sponsors needed at each level to reach the $100,000 Data²Challenge goal

Help us raise over $100,000 in the next 13 months!

The $100,000 will go towards:

- Equipping GMI Associates as they serve locally.
- Translation of GMI resources for those who need decision resources.
- Funding GMI Fellowships so that leaders can solve challenging local issues.
- Resourcing our Innovation Fund to bring the latest tech tools to mission research.

Your sponsorship of GMI’s ministry will help the Global Church better steward the knowledge God has given them.

Yes, Jon, I would like to take the Data²Challenge and sponsor GMI over the next 13 months.

Sign me up for the following sponsorship level:

☐ Cornerstone Sponsorship $20,800
☐ Platinum Sponsorship $10,400
☐ Gold Sponsorship $5,200
☐ Silver Sponsorship $2,600
☐ Bronze Sponsorship $1,300

OR indicate a gift of your choosing ☐ $ ___________

Name ____________________________
Address __________________________
Email ____________________________

☐ Sign me up for email updates from GMI.

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The Next 30 Years – Knowledge Stewardship

GMI enjoyed special moments of celebration as we recognized God’s work over 30 years and shared about God’s direction for the next 30. At the two anniversary events in Colorado Springs, Colorado, and Pasadena, California, we released our new vision to champion the cause of knowledge stewardship globally. We also heard from friends of the ministry who shared about GMI’s impact over 30 years.

Key Accomplishments

Launched the Engage Study: GMI and Best Christian Workplaces Institute partnered together to provide missions organizations with a customized field missionary-friendly employee survey. Since 2006, this survey has helped agencies understand their global staff and make Spirit-led decisions to help them thrive.

Published Four New Books: As part of GMI’s new publishing initiative, the team was able to publish four new books in 2014. These books included:

- Searching to Serve: Recruiting Kingdom Workers Online – A practical guide, based on original GMI research, designed to help missions agencies better understand how to develop their websites to recruit missionaries.

- Seeing Your World: 10 Key Global Shifts that Will Change the Way You Serve – A high-level overview designed to help Kingdom workers better understand their world and make decisions about how to serve in it.

Completed the first full year of the Missiographics Service: As part of GMI’s free Missiographics Service, we have produced 24 new infographics on various missions subjects including International Women’s Day, Brazil’s missions movement, Ebola, and many others. Each infographic was distributed to thousands via email, web, and social media.

Fruitful Practice Research: GMI continued its involvement in the Fruitful Practice Research Team (research designed to help identify fruitful practices in church planting among Muslim communities). In 2014 we conducted training events and have continued to produce research on the fruitful practices for Sub-Saharan Africa.

Research Services Provided to Ministries: As our skills become more and more sought after, GMI is being called upon to serve other ministries in creative ways. Whether we are providing key maps, doing custom research projects, or advising on decision making, GMI is helping increase the incredible impact of ministries.

“The maps we obtained from GMI were an important visual tool for each participant at Cosecha (a missions mobilization conference in Latin America during 2014). They provided an excellent condensed perspective on each of the three focus regions and served as a reference and introduction for the presentations offered throughout the meetings.”

– Decio de Carvalho
Executive Director of COMIBAM International
“In 2014 we invited GMI to help us create some visualizations to describe the progress of Disciple Making Movements in 25 African countries....The resulting maps were striking in appearance, and most importantly, very helpful in helping Cityteam’s partners in ministry visualize and compare outcomes in different African contexts. We immediately understood that GMI’s competences added much value to our ongoing need to share a range of interfacing information of what God seems to be doing. We are very grateful for GMI as a valuable new partner in God’s harvest.”

— Jerry Trousdale
Director of International Ministries, Cityteam Intl.