2015 GMI Annual Report (with 2016 update)

Knowledge Stewardship

Introduced in 2014, Knowledge Stewardship is now the central cause that drives GMI’s global service. The research work is designed around stewarding knowledge in such a way that there is tangible impact on the mission field.

The Knowledge Stewardship Cycle is the framework we use as we serve ministries with information. In 2015 (and into 2016) GMI invested significant effort in designing a cross-culturally sensitive approach to program evaluation. This will allow ministry leaders to evaluate the impact of their programs for the benefit of planning and sharing with donors.

GMI also released The Calling of the Knowledge Steward; a book designed to help every believer consider how they can better steward knowledge for impact.

Global Engagement

GMI redesigned and launched its GMI Associates and GMI Fellowship Programs. These two programs allow GMI to invest in mission researchers around the globe. These programs are allowing GMI staff to mentor, equip and encourage researchers as they tackle important challenges facing the Church in their areas. Currently there are six associates in Nigeria, Australia, Ghana, and South Korea. There are also three fellows preparing to begin their GMI Fellowships. These fellowships tackle subjects such as sustainability in church planting in India and outreach to men in the Democratic Republic of Congo.

In November of 2015, GMI held its first ever Associates Summit in Singapore. This meeting brought together most of the GMI Associates to take an active role in designing the next phase of the program so that it can best serve the Global Church. Each of these talented individuals is involved in advancing mission research in their own sphere of influence.

Broadened Research Services

GMI created significant value through research services; benefiting a growing number of global ministries. These research projects have touched on causes such as church planting, pastoral training, water and sanitation, Bible translation, orality, church-centered relief and frontier missions. We have served organizations such as Langham Partners, Faith Comes by Hearing, World Mission, Cityteam, Tyndale House Foundation, Community Bible Study, Leadership Resources International, Vision 5:9, Samaritan’s Purse and many others. These projects help each of these ministries to better understand what God would have them do to fulfill their calling and advance the Kingdom.

Missiographics Milestone

GMI produced twelve new infographics in 2015 and is on track to produce the same number in 2016. In 2016 we hit the milestone of producing 50 infographics on global mission. These infographics are being used throughout the mission world to inform, mobilize and start strategic thinking around issues in mission. Topics covered include clean water, unreached peoples, indigenous peoples, missionary retention, the Rio Olympics, HIV/AIDS, refugees, global finances and much more.

Expanding Access through Webinars

In 2015 GMI began planning for the use of webinars as a key tool in expanding our training and information sharing capabilities. In 2016 we have now delivered 12 webinars on topics such as unreached people groups, program evaluation, developing infographics and knowledge stewardship.
Creative New GMI Books

GMI has invested heavily in publishing mission information for broader audiences. Much of this has taken the form of accessible books for ministry practitioners. In 2015, GMI produced six books on topics such as: urbanization, Muslim outreach, leadership in India and short term missions. In 2016 GMI has gone on to publish 11 more products on topics such as the refugee crisis, missionary retention, trends in missions and more. Important additions to GMI’s publishing efforts have been its first study guides and devotionals.

Endorsements of GMI’s Books

**Serving God in a Migrant Crisis**
“Johnstone and Merrill have done us another great favor, by helping us to put the current crisis into proper perspective.” – Bruce Campbell Moyer

**Help Your Missionaries Thrive**
“As a member care worker we regularly say our goal is to see our people not merely survive but thrive on the field. This book definitely puts meat on that statement.” – Steve H.

**Our Anchor in a World Adrift**
“Like many books from GMI, this would make a good resource to read through with a group or use as a resource to inform your own writing or presentations.” – Mission Catalyst

Board Members

**Tim Beals** (Chairman): Owner, Credo Communications

**Jon Hirst**: CEO, GMI

**Jefferson Lee**: Organizational Development and Fundraising Consultant

**Jon Lewis**: Senior Associate for Partnership Advancement, OC International

**Kim Matar** (Treasurer): Director of Brand Strategy

**Hanon McKendry**: Director of Global Connections, Frontier Ventures

**Greg Parsons** (Secretary): Director of Global Connections, Frontier Ventures

**Jeannette Taylor**: Owner, JET Marketing

**Bob Waymire**: Founder

Special Recognition to Board Members Who Finished Service during 2015-2016

**Geoff Peters**: Back to Church Sunday, Outreach Inc.

**Greg Jensen**: Group Program Manager for Office:mac, Microsoft

2015 Financials

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<thead>
<tr>
<th>Source of Funds</th>
<th>Total $762,269</th>
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<tbody>
<tr>
<td>Foundations $318,043</td>
<td>42%</td>
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<tr>
<td>Churches &amp; Ministries $235,541</td>
<td>31%</td>
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<tr>
<td>Individuals $121,601</td>
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<td>Other $87,084</td>
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<table>
<thead>
<tr>
<th>Use of Funds</th>
<th>Total $758,629</th>
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<tr>
<td>Program Services $615,877</td>
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<tr>
<td>General &amp; Admin $104,025</td>
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<tr>
<td>Fundraising $38,727 (5%)</td>
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GMI is a 501(c)(3) non-profit corporation, legally incorporated as Global Mapping Project with a DBA of Global Mapping International, governed by an independent Board of Directors. As a member of the Evangelical Council for Financial Accountability, GMI is annually audited by a certified public accounting firm. Copies of the audited financial statements are available upon request.