



Annual Report 2010

“Do you not say,
‘Four months
more and then
the harvest’?

I tell you,
open your eyes
and look at
the fields!

They are ripe
for harvest.”

– John 4:35

GMI’s mission is to produce and present world-class research that fuels emerging mission movements and leaders. Our vision is to see the worldwide Christian community make Spirit-guided use of research information to stimulate mission interest, shape mission appropriately and carry it out effectively.

Our board and staff are committed to evangelical faith and life as expressed in the Lausanne Covenant – the whole church taking the whole gospel to the whole world. In particular, we prioritize serving evangelical church and mission leaders in the least resourced areas of the world.

Core Values

With a heart focused on God’s mission in the world, guided and empowered by his Spirit, we serve others with excellence through respectful partnerships.

Strategic Mission Research and Mapping

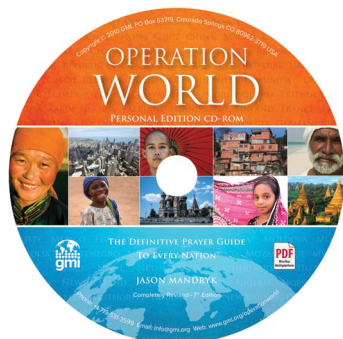
gmi.org

Everything we do is intended to help Christian leaders:

- see the value of mission research
- recognize their information needs
- acquire needed information and insight
- develop research and information skills
- communicate mission information effectively
- collaborate with others in mission research

2010 Ministry Highlights

GMI provides strategic mission research and mapping services to support international church and mission work. Specifically, we create and deliver geographic mapping software, databases, training and services; and we conduct research projects, train field researchers and publish and distribute research resources for church and mission leaders. Here is a snapshot of GMI's 2010 ministry accomplishments.



When the author of Operation World, “the definitive prayer guide to every nation,” needed a knowledgeable, trustworthy partner to create Operation World resources, he turned

to GMI. We designed, developed and published the CD-ROM version of Operation World to enable people to use the book on their computer, take it with them on their notebook or smartphone and quickly search for desired information.



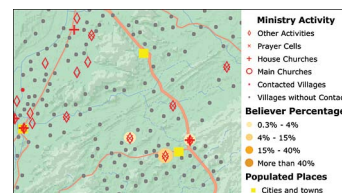
For the Operation World DVD-ROM we created and published over 10,000 files of country profiles, data tables, maps, charts, presentations, images and video to enable leaders to leverage

Operation World content for their own ministries. We also developed, managed and maintained the Operation World website (in collaboration with Biblica) to stimulate a global prayer movement.



We designed, developed and published the Operation World wall map showing the status of evangelical Christianity in every country. In addition, we created hundreds of maps for the new Operation World book. In response to other requests, we provided custom mapping services to a dozen key ministries, including designing maps for Patrick Johnstone's forthcoming book on global mission trends.

When donors and church planters needed skilled but sensitive expertise to enable them to track and map the progress of village-by-village church planting internationally, they turned to GMI to design, develop and administer a secure online database and mapping system. Now church planters on the field upload a simple spreadsheet of their latest work and download updated maps for their planning.



When the Lausanne Standards steering group needed to develop “Affirmations & Agreements for Giving & Receiving Money in Mission,” they asked GMI to help articulate principles based on our international research efforts. We also helped mission agencies better understand how they are perceived by conducting an agency awareness and image study with our research panel of prospective missionaries.



When a leading missionary radio ministry needed to understand the language groups hearing the Gospel from each of its 60 radio antennas, they asked GMI to develop detailed maps, ethnographic summaries and a computer mapping procedure for them.

In a separate initiative, we continued supporting the detailed mapping of Christian health care facilities across several African countries.

When leadership development ministries needed applied research methods curriculum, GMI revised its Breakthrough



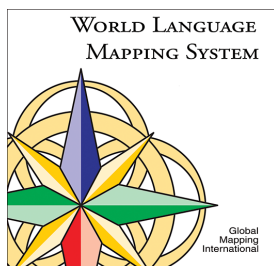
research manual and taught seminars to graduate students in Kenya, Nigeria and Peru. When a coalition of agencies researching “fruitful practices” of church planting among unreached peoples needed someone to lead their qualitative research initiatives, we provided the needed expertise.



275 GMMS sites in 40 countries

In response to requests from church and mission leaders around the world to help them better learn, plan,

coordinate, assess and communicate their work, GMI serves 275 ministries in 40 countries with the Global Ministry Mapping System. The GMMS is our full-featured geographic information system (GIS), combining the highest quality mapping software and data with hands-on training and on-demand technical support.



To better support the international users of our mapping system, we updated our key global databases, including the Seamless Digital Chart of the

“We are so encouraged with your technical research capabilities coupled with your organizational Kingdom heart. You are uniquely positioned and have been faithfully helping to further the Gospel. Thank you for your faithfulness.”

– Russell Brown
Chairman and President,
Harry J. Lloyd Charitable Trust

World (our detailed map of physical and political geography), the World Language Mapping System (mapping the world’s nearly 7,000 languages) and Omid (district-level population information on the peoples, languages and religions of South Asia).

To provide leaders around the world with access to online mis-



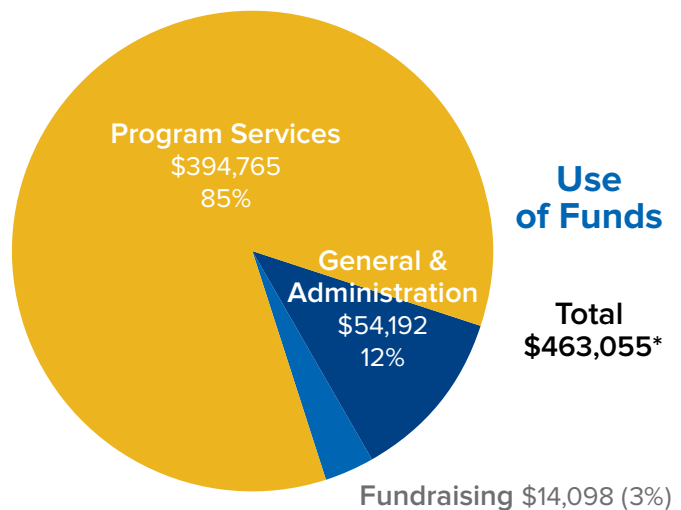
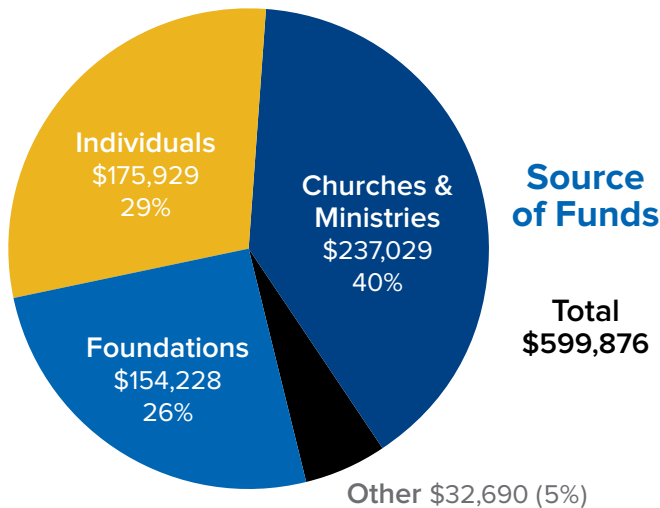
sion database, mapping and library resources, GMI continued developing the Mission InfoBank (www.missioninfobank.org), making significant hardware, software, mapping and data enhancements. In addition, we hosted and maintained www.mislinks.org (the directory of links to quality mission research resources on the web) and we completely redesigned and enhanced our www.gmi.org site (giving greater access to mission research, information and mapping resources).



GMI contributed to the advance of mission research through a variety of speaking, writing and consulting opportunities in 2010.

This included writing journal articles, presenting webinars and participating in the global Lausanne Cape Town Congress. In addition, we provided 7,860 mission research and information DVD-ROMs, CD-ROMs, maps and books to Christian leaders around the world.

2010 Financials



* In addition, GMI capitalized a net of \$118,237 in Operation World product development costs and \$21,372 in website development costs, which were excluded from expenses for 2010.

As a member of the Evangelical Council for Financial Accountability, GMI is annually audited by a certified public accounting firm. Copies of the audited financial statements are available upon request.



*A higher standard.
A higher purpose.*

Board of Directors

GMI is a 501(c)(3) non-profit corporation governed by an independent Board of Directors.

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President
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GMI was founded in 1983 by Bob Waymire on the campus of the U.S. Center for World Mission in Pasadena, California. The ministry moved to Colorado Springs in 1991. GMI is legally incorporated as Global Mapping Project, Inc., with a DBA of Global Mapping International.

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